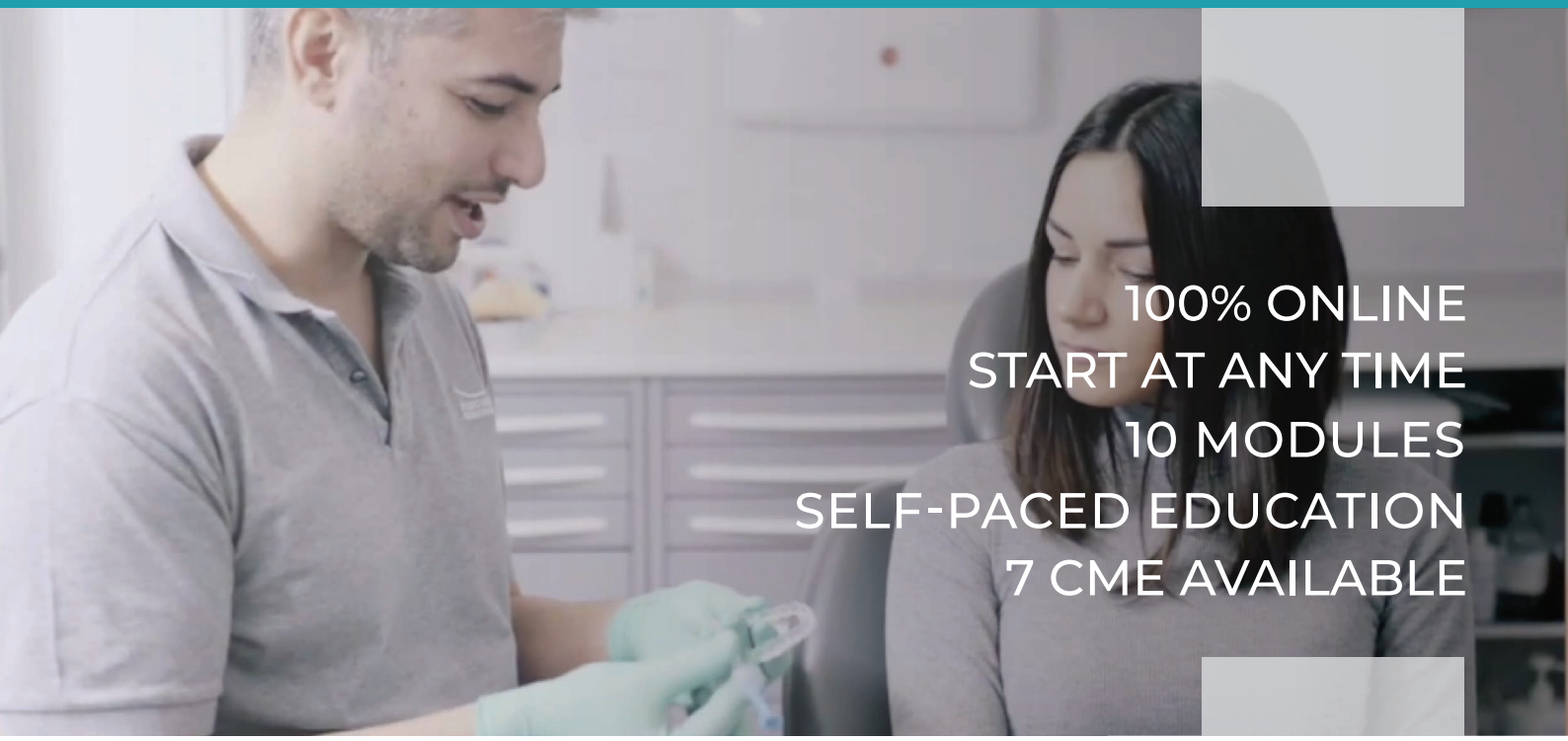
CAPP

Teeth Whitening for Vital and Non-Vital Teeth Online Training

Faculty Lead:
Dr Enrico Cogo, Italy



FIRST VISIT I PHOTOGRAPHY I CHEMISTRY OF MATERIALS
IN OFFICE BLEACHING I AT HOME BLEACHING I LAMPS & LASERS
VITAL AND NON-VITAL TOOTH TREATMENT I COMPLICATION MANAGEMENT
CLINICAL CASES

ORGANISED & AWARDED BY

CAPP BLEACHING ACADEMY®

Faculty

Dr Enrico Cogo – Italy

Dr Enrico Cogo graduated in Dentistry and Dental Prosthetics in 2005 from the University of Ferrara. In 2006, he was appointed as a Contract Professor and has since taught various courses within the Degree Programmes in Dentistry and Dental Hygiene.

He has always had a strong passion for Aesthetic Restorative Dentistry, with a particular focus on tooth whitening and veneers. This interest led to the publication of the book “Dental Bleaching: Methods for Success” in 2011, co-authored with Dr Pietro Sibilla and Dr Roberto Turrini, and published by Quintessenza. The book has been translated into Spanish and German. Dr Cogo is also the founder of the Bleaching Academy.

In addition to his clinical practice in Dubai (UAE), Dr Cogo conducts training courses for dentists and dental hygienists on topics such as dental bleaching, veneers, inlays, and dental photography. He is a regular speaker at conferences in Italy and around the world.

+20
YEARS OF EXPERIENCE

+200
COURSES & SPEECHES

+9k
SATISFIED STUDENTS

CAPP

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Programme

Take a few minutes to explore what this program is all about — watch the free video and see if it's right for you.

10 modules | 7 hours of learning | Demo Videos | Lectures

MODULE 1

Introduction to Bleaching

1

MODULE 2

Visit

traps to avoid, medical history, inspection, x-rays, predict sensitivity, patients who smoke, interview with the patient, informed consent

Photos

why, what to use, settings, tools, tricks of the trade

2

MODULE 3

Colour

reading and understanding colour, the shade guides, colour selection, tricks of the trade

Discolouration

classification, treatment, white spot, fluorosis, tetracyclines

3

MODULE 4

Chemistry of Materials

chemistry, differences, mechanism of action, hydrogen peroxide, carbamide peroxide

Choice of Technique

which to choose, duration, effectiveness, recurrence, impact on the patient

4

MODULE 5

In Office Treatment

indications, materials, how they are done step by step, tricks of the trade, desensitizers, clinical cases

Clinical Cases

5

MODULE 6

At Home Treatment

indications, materials, how it is done step by step, impressions, preparation of the model according to the modified MoBi technique, moulding of the trays, finishing, delivery, clinical cases

MOBI Instruction for Technicians Clinical Cases

6

MODULE 7

Combined Treatment

rationale of combined treatments, maintenance over time

Lamps and Lasers

rationale, review, efficacy, usefulness, problems, advantages, disadvantages, radio frequency

7

MODULE 8

Non-Vital Teeth

rationale, causes, recurrence, materials, techniques, how to do step by step, prevent complications, clinical cases

Technique Clinical Cases

8

MODULE 9

Legislation

what the law says, limits, classification, things not to do

Demage to Enamel

rationale, how to choose the right product, how to avoid enamel damage, knowing how to orient oneself on the market

Hypersensitivity

how to prevent it, the causes, favouring factors, what to do, choose the right product, advices for patients

9

MODULE 10

Q&A Part 1

Q&A Part 2

10

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Teaching Methods

Demonstrations on **patients** in office treatment

At home treatment

Lamps & Lasers

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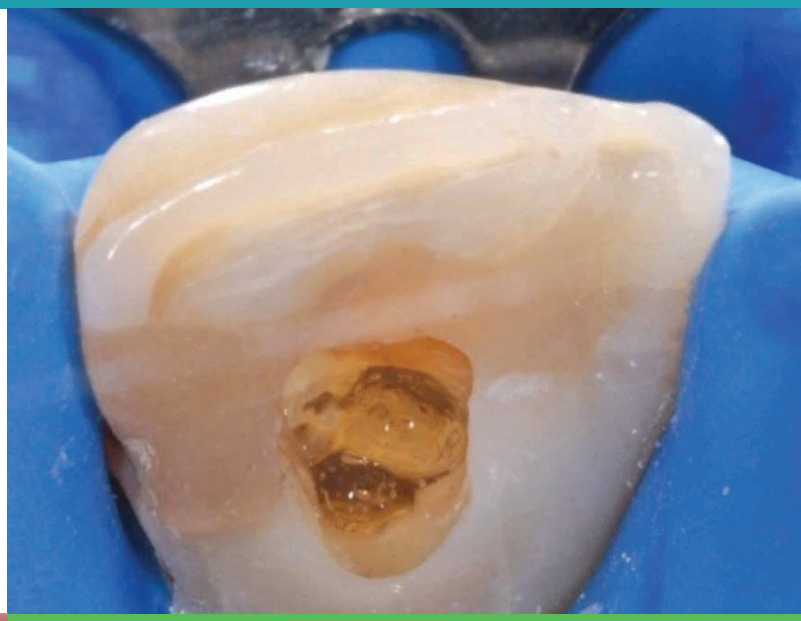
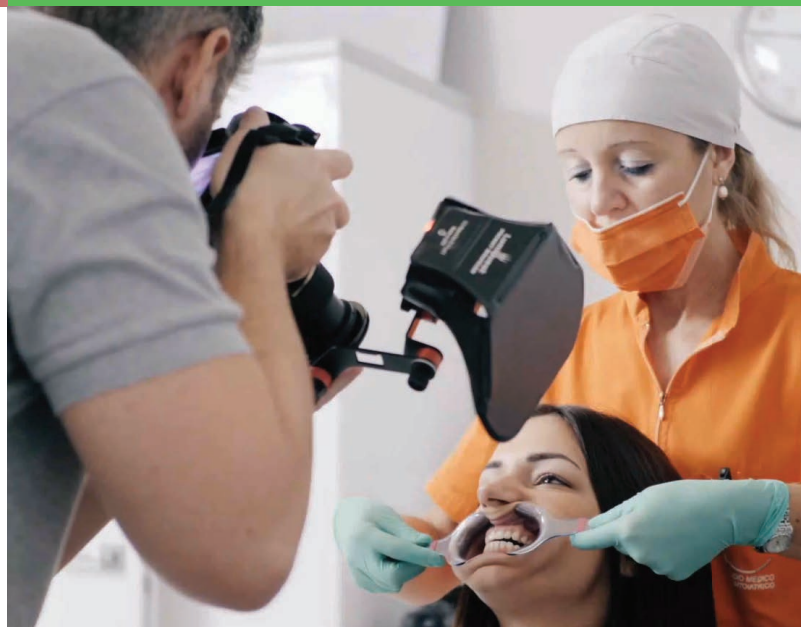
Teaching Methods

Non-vital technique



Hypersensitivity treatment

Photography



Key Facts

- 100% online. As it is delivered virtually, there are no travel requirements, and you can learn from the comfort of your own home. You can start the programme anytime, from anywhere.
- The online programme is divided into modules.
- Power-learning short sessions: the classes are concise and focused, allowing you to easily fit them into your busy daily schedule.
- Target audience: Designed for Dentists and Dental Hygienists who aim to achieve safe, effective, and predictable whitening results.
- Course format: A complete video course covering both practical and theoretical aspects of dental bleaching.
- Course content: Includes marketing, patient examination, photography, colour theory, dyschromia, materials, techniques, legislation, and sensitivity management.
- This is a non-commercial and non-sponsored educational programme. It enhances patient satisfaction and encourages word-of-mouth referrals.
- Teaching experience: Built upon years of personal clinical experience, trials, and learnings. Dr Cogo delivers a clear, reliable, and tested method that has been proven to work successfully with real patients.
- Learning outcomes: Improved communication, better patient selection, enhanced technical skills, increased confidence in treatments, and effective management of vital and non-vital teeth.

Frequently Asked Questions

Where is this programme going to take place?
100% online. Because it is delivered virtually, it is 100% free from travel and you learn from the comfort of your own home.

When does the programme start and finish?
The programme starts now and never ends! It is a completely self-paced online programme - you decide when you start and when you finish.

What are the requirements for signing up for the programme?
You need to be a General Practitioner (GP) Dentist, Specialist, Dental Hygienist, Dental Student or any other type of Dental Auxiliary in order to be eligible for the programme.

What is the deadline for the registration?
There is no deadline. You can start at anytime from anywhere.

What is included in the price?
Price is all-inclusive of full access to the 10 modules, VAT. There are no hidden extra costs.

What is the Bleaching Academy?
The Bleaching Academy is a specialized educational platform founded by Dr. Enrico Cogo, dedicated exclusively to professional tooth whitening. With over two decades of expertise and a global presence, the Academy aims to standardize and elevate the practice of dental bleaching through scientifically grounded methods. It serves as a hub for knowledge, innovation, and community for dental professionals seeking excellence in aesthetic dentistry.

What is CAPP?
Centre for Advanced Professional Practices (CAPP) was established in 2005 in Dubai, UAE, with a mission to deliver excellence in Dental Continuing Medical Education (CME) across the Middle East and beyond. CAPP is an American Dental Association (ADA) C.E.R.P Recognised Provider (since 2012), specialising in Continuing Medical Education (CME) and Continuing Professional Development (CPD) dental education programmes.

What Did They Say?

"It was an amazing experience; not only because of the ability of the speaker that makes the topic 'simple' and interesting, but also because it's able to completely change your clinical practice. I recommend it to everyone. If y'all wanna start doing it for real whitening, take this class!"
Dr Jolanda Mignogna

"EXCELLENT COURSE! It's been a long time since I've been looking for a class that answers all my questions; that would make me build confidence and teach me all the tricks of the trade. Finally found it, and the most beautiful thing is that you can see it in all the places you want and whenever you want... outstanding!"
Dr Alesssia Veneri

"This is a very well organised, just keep up the same, keep bringing in good and learned speakers as Dr Enrico was. Dr Enrico was amazing, taking home so many clinical tips, which will definitely have a positive impact on my clinical practice!"
Dr Charu Goel

"Really a good course, clearly well divided into all the aspects and problems faced by the newspaper when it proposes whitening. I won't hide from you that, given the unsatisfactory results, I was the first skeptic of the procedure. Now it's all extremely clear to me and I'll tell you: well spent!"
Dr Felice Scioli

"Great course. I thought there was nothing to learn about whitening, and instead it radically modified my way of proposing whitening by breaking down old dogmas and teaching me little tricks that greatly improved the end result."
Dr Corrado Scala

Price

Price is inclusive of:

- Full access to all lectures
- VAT
- Soft copy of the certificate

260 USD (950 AED)

Group registration of three and more benefit from a discount.

Register here:

cappmea.com/teeth-whitening

Contact Us

Website
cappmea.com/teeth-whitening

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